



DAVID J MITCHELL

Language Educator | Author | Media Professional

STATEMENT:

I am a language educator, university lecturer, and published author with extensive experience specializing in English language instruction. My original research, documented in my published book on innovative teaching methodologies, reflects my passion for practical, evidence-based education and my commitment to continual learning.

For over two decades, I successfully managed my own media-focused business, where I coordinated international meetings, navigated complex negotiations, and led diverse teams through intricate projects. These experiences sharpened my communication, organizational, and leadership abilities, equipping me with valuable insights into real-world professional dynamics. Additionally, my role as an Education Officer allowed me to design curricula, manage assessments, mentor educators, and deliver targeted professional training, deepening my understanding of effective education strategies.

My teaching journey has encompassed diverse learning environments—from lecturing large, mixed groups at the university level to guiding smaller, specialized tutorials. Currently, I teach personalized one-on-one Business English lessons online through Cambly, predominantly supporting professionals from Türkiye, Saudi Arabia, and the broader Middle East region. This experience has refined my ability to adapt and develop highly personalized instructional techniques, particularly in preparing students for critical proficiency tests such as IELTS and TOEIC.

My recent postgraduate qualification in photography underscores my dedication to ongoing professional growth, enabling me to enrich my teaching by integrating modern visual literacy, multimedia strategies, and innovative content delivery methods into my lessons. Drawing on this combination of academic, teaching, business, and media experience, I deliver dynamic, relevant, and results-driven Business English training. My goal is to equip professionals with the tools they need to succeed—robust vocabulary, confidence in high-stakes communication, and clarity in technical presentations and documentation—empowering them to communicate effectively and thrive in their careers.

CONTACT:

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Address UK & Spanish available

Website www.dmitchell.info

TEACHING SKILLS:

- Business English Coaching
- Exam Prep (IELTS/TOEFL)
- Fluency Development
- Intercultural Communication
- Assessment and Feedback
- Curriculum Design
- Sector-Specific Vocabulary
- Leadership and Collaboration

TECHNICAL SKILLS:

- LMS Platforms (Moodle, Canvas)
- Virtual Classrooms (Meet, Teams)
- Multimedia Content Creation
- Adobe Creative Suite
- Assessment Tools (Kahoot)
- Learning Analytics



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EDUCATIONAL APPOINTMENTS:

EFL LEAD TEACHER

Cambly, Online | 2021 – Present

- Coach professionals across the Gulf and MENA regions in Business English, with a focus on workplace fluency, presentations, and sector-specific vocabulary.
- Create personalized learning plans using multimedia and visual tools to build pronunciation, fluency, and intercultural clarity.
- Deliver high-impact IELTS and TOEFL preparation, with strong learner retention and positive student feedback.

EDUCATION OFFICER

Mildenhall Town Council, UK | 2012 – 2022

- Directed educational programs and community initiatives aligned with local needs.
- Partnered with schools and youth groups to support learning and civic engagement.
- Led outreach and organized events to boost participation and visibility.

LECTURER IN PHOTOGRAPHY & MEDIA

University of Hertfordshire, UK | 2007 – 2012

- Redesigned and revalidated the Media degree into an industry-focused BA with an applied, practice-based curriculum.
- Taught lectures and led hands-on workshops in photography, multimedia, and design.
- Designed and delivered curriculum for 1st-2nd year students; mentored learners and supported professional growth through project-based learning.

ENGLISH LANGUAGE TEACHER

China Youth Development Foundation, China | 1999 – 2001

- Taught English in both rural and urban schools across China.
- Supported lesson planning and co-led classroom activities.
- Facilitated cultural exchange through immersive learning experiences.

LANGUAGES:

- English: Native proficiency
- Spanish: B2

REFERENCES: [Link](#)

Re: Lead Teacher

Cambly.com

Reference available on request

Website: [Cambly](#)

Re: Education Officer

Town Manager: Mark Knight

Mildenhall High Town Council

Email: [Mark Knight - Mildenhall](#)

Website: [Town Council](#)

Re: University Lecturer

Photography (BA), Digital, Lens
& Media (BA), Graphics (BA)

Foundation Studies

University of Hertfordshire

Email: [hr@herts.ac.uk](#)

Website: [Herts University](#)

Re: Personal Reference

Town Manager: Mark Knight

Mildenhall High Town Council

Email: [Mark Knight - Mildenhall](#)



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BUSINESS APPOINTMENTS:

COMMERCIAL PHOTOGRAPHY & PRODUCTION MANAGEMENT

Freelance | 2001 – Present

- Led international photography projects across commercial, editorial, and arts sectors, managing budgets, crews, and logistics.
- Produced visual content to brief under tight deadlines, balancing creative direction with business goals.
- Directed shoots from concept through post-production, ensuring consistency, brand alignment, and visual impact.
- Managed client communications, negotiated contracts, and built long-term relationships across diverse industries.
- Delivered content for print, digital, social media, and exhibition platforms.
- Oversaw casting, scouting, and full production workflows, with a strong focus on quality, timelines, and efficiency.
- Built and led cross-functional teams, including stylists, designers, and technical crew.
- Developed and pitched visual concepts aligned with client objectives and audience engagement.

EDUCATION & CERTIFICATIONS:

[View Certificates](#) – verified copies of qualifications

POSTGRADUATE DEGREE IN PHOTOGRAPHY

- Falmouth University, 2022

120-HOUR TESOL/TEFL CERTIFICATION

- World TESOL Academy, 2021

MASTERS IN EDUCATION

- UASD Santo Domingo, 2003

BACHELOR OF ARTS (Hons) IN PHOTOGRAPHY (2:1)

- University of the Creative Arts, 1998

DIPLOMA IN PHOTOGRAPHY (Merit)

- Northbrook College, 1992

PUBLICATIONS:

Literary

Reading Pictures: A Visual Approach to Language Teaching

Published book – ISBN: 978-1-326-79835-2 (2024)

A practical guide to teaching English through visual communication, developed from original research while working with Cambly.

[View book](#)

Staging Suffering: Photographic Ethics & Representation

Critical five thousand word paper on ethics and aesthetics in photographing poverty, pain, and psychological suffering.

[View paper](#)

Media

Commissioned editorial and advertising work

Published in a range of international magazines and online platforms, with editorial and creative features that explore people, place, and atmosphere through visual storytelling.

[View photography](#)