



DAVID J MITCHELL

Language Educator | Author | Media Professional

STATEMENT:

I am a language educator, university lecturer, and published author with expertise in English language instruction and communication. My published research on innovative teaching methodologies reflects a strong commitment to evidence-based, practical learning.

Additionally, I bring over 20 years of leadership in the media industry as a photographer, with firsthand experience in international collaboration, negotiation, and project management. My work as an Education Officer further developed my strengths in curriculum design, assessment, and staff development.

I've taught in diverse academic settings—from large university lectures to small tutorial groups—and currently deliver one-to-one Business English instruction through Cambly, primarily supporting professionals in Türkiye, Saudi Arabia and the broader Middle East. I specialize in workplace communication, exam preparation (IELTS, TOEIC), and helping professionals gain clarity and confidence in English.

My recent postgraduate study supports my integration of visual literacy and multimedia into business-focused language training. Drawing on my combined experience in teaching, business, and media, I offer practical, results-driven English instruction that helps professionals communicate with clarity, adapt their message to different audiences, and deliver presentations and written content with confidence, precision, and purpose.

BUSINESS APPOINTMENTS:

COMMERCIAL PHOTOGRAPHY & PRODUCTION MANAGEMENT

Freelance | 2001 – Present

- Led international photography projects across commercial, editorial, and arts sectors, managing budgets, crews, and logistics.
- Directed shoots from concept through post-production, ensuring consistency, brand alignment, and visual impact.
- Managed client communications, negotiated contracts, and built long-term relationships across diverse industries.
- Developed and pitched visual concepts aligned with client objectives and audience engagement.

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EDUCATION:

[View Certificates](#)

POSTGRADUATE DEGREE IN PHOTOGRAPHY

Falmouth University, 2022

120-HOUR TESOL/TEFL CERTIFICATION

World TESOL Academy, 2021

MASTERS IN EDUCATION

UASD Santo Domingo, 2003

BACHELOR OF ARTS (Hons) IN PHOTOGRAPHY (2:1)

University of the Creative Arts, 1998

DIPLOMA IN PHOTOGRAPHY

Northbrook College, 1992

LANGUAGES:

English: Native proficiency

Spanish: B2



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EDUCATIONAL APPOINTMENTS:

EFL LEAD TEACHER

Cambly, Online | 2022 – Present

- Coach professionals across the Gulf and MENA regions in Business English, with a focus on workplace fluency, presentations, and sector-specific vocabulary.
- Create personalized learning plans using multimedia and visual tools to build pronunciation, fluency, and intercultural clarity.
- Deliver high-impact IELTS and TOEFL preparation, with strong learner retention and positive student feedback.

EDUCATION OFFICER

Mildenhall Town Council, UK | 2012 – 2022

- Directed educational programs and community initiatives aligned with local needs.
- Partnered with schools and youth groups to support learning and civic engagement.
- Led outreach and organized events to boost participation and visibility.

LECTURER IN PHOTOGRAPHY & MEDIA

University of Hertfordshire, UK | 2007 – 2012

- Redesigned and revalidated the Media degree into an industry-focused BA with an applied, practice-based curriculum.
- Taught lectures and led hands-on workshops in photography, multimedia, and design.
- Designed and delivered curriculum for 1st-2nd year students; mentored learners and supported professional growth through project-based learning.

ENGLISH LANGUAGE TEACHER

China Youth Development Foundation, China | 1999 – 2001

- Taught English in both rural and urban schools across China.
- Supported lesson planning and co-led classroom activities.
- Facilitated cultural exchange through immersive learning experiences.

PUBLICATIONS:

Literary

Reading Pictures. Published book – ISBN: 978-1-326-79835-2 (2024)

Staging Suffering. Published paper (2025)

[View book](#) [View paper](#)

Media

Commissioned editorial and advertising work

[View photography](#)

REFERENCES: [Link](#)

Re: Lead Teacher

Cambly.com

Reference available on request

Website: [Cambly](#)

Re: Education Officer

Town Manager: Mark Knight

Mildenhall High Town Council

Email: [Mark Knight - Mildenhall](#)

Website: [Town Council](#)

Re: University Lecturer

Photography (BA), Digital, Lens & Media (BA), Graphics (BA)

Foundation Studies

University of Hertfordshire

Email: [hr@herts.ac.uk](#)

Website: [Herts University](#)